

2019-2020



ACCESS TO
SUCCESS

IMPACT

29 YEARS OF MAKING AN IMPACT

1991-2020



A Call to College
founded by
Jane McConnell
and Lou Mitchell

1991

**COLLEGE
ENROLLMENT**
47 Seniors planned to
attend 25 colleges
1992

**LAST DOLLAR
GRANTS**
200 total awarded
1998

STAFFING
2 Part-time staff
2006

**LAST DOLLAR
GRANTS**
2,000 total awarded
2007

New PEAK
Partnerships formed
with State Farm,
Kendall at Granville,
Park National Bank,
Licking County
Library
2009

Last Dollar Grant
expands to include
NHS grads back to
class of 1991
2014

**COLLEGE
ENROLLMENT**
131 Seniors attended
42 colleges
2015

The ACT was
expanded and
offered to seniors
for free
2017

STAFFING
5 Part-time and
4 Full-time staff
2019

1991-1995

1996-2001

2002-2007

2008-2013

2014-2020

CELEBRATE

2ND

IMAGINE

4TH

LEARN

TEN YEARS AGO, the Providing Early Awareness & Knowledge (PEAK) program was introduced to inspire and educate Newark City Schools students and families about higher education opportunities with four objectives in mind:

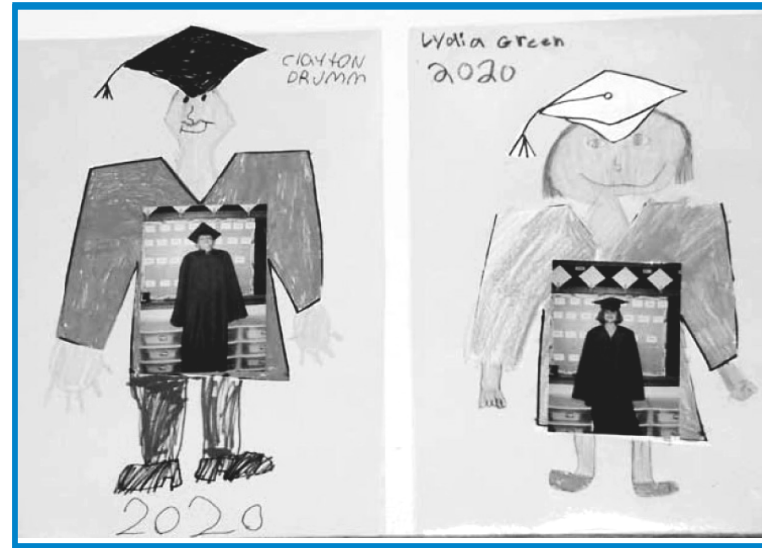


- ✓ CAREER AWARENESS AND EDUCATION
- ✓ COLLEGE ASPIRATION AND KNOWLEDGE
- ✓ READING AND FINANCIAL LITERACY
- ✓ FAMILY ENGAGEMENT

The graduating class of 2020 is the first cohort of students to receive every year of programming A Call to College has to offer. **MAKING THE CLASS OF 2020 THE STAR**, this annual report strives to showcase these graduates' academic journeys while highlighting the history of the programming and the impact it has had on where they are today.

PEAK HAS GROWN TO SERVE OVER 2,000 2nd, 4th, 6th and 8th grade students each year.

In 2009, Clayton & Lydia imagine their future.



CLAYTON DRUMM
COLLEGE: Ohio State Newark
MAJOR: Pre-Law

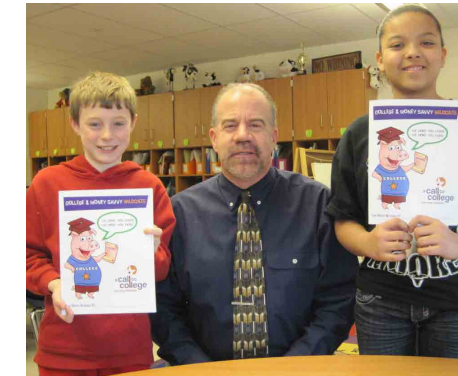
LYDIA GREEN
COLLEGE: Ohio State Newark
MAJOR: Social Work

Since 2009, nearly 6,000 second graders have kick-started their PEAK experience by being **ENCOURAGED TO IMAGINE THEIR FUTURE** with the help of local celebrity readers and college students. They have learned about the importance of reading, working hard in school and the concept of going to college.

LUKE MITCHELL
Last Dollar Grant Recipient

COLLEGE: University of Akron
MAJOR: Engineering

“A Call to College helped me find a program that fits what I wanted to do in **PURSuing HIGHER EDUCATION.**”



Money management skills and college going behaviors have been all the rage in **COLLEGE AND MONEY SAVVY WILDCATS** classrooms since 2010. About 5,000 fourth graders have been taught the difference between needs and wants while learning how to work towards long-term goals.

6TH

EXPLORE

8TH

ENGAGE

9TH

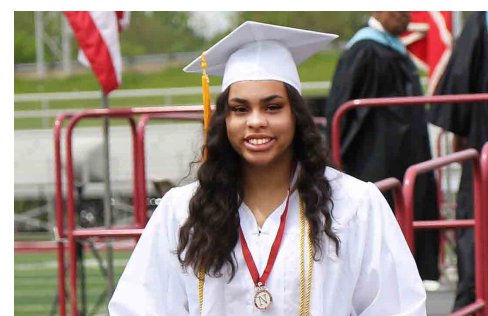
PLAN

Learning what college is, why to go, and how to get there and afford it was just the start for sixth graders. Introduced in 2011, Kids2College programming has now provided nearly 4,500 sixth graders with an actual campus experience!

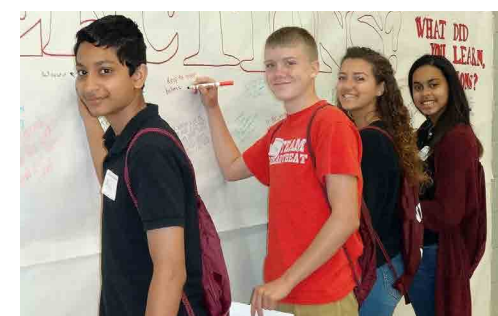
MUSA KHAN
Last Dollar Grant Recipient

“**MY FAVORITE A CALL TO COLLEGE MEMORY** was the field trip we took to Ohio Dominican University. We got to experience and see what college was like and how the food system was set up differently there than our school.”

COLLEGE: Ohio State Newark
MAJOR: Computer Science



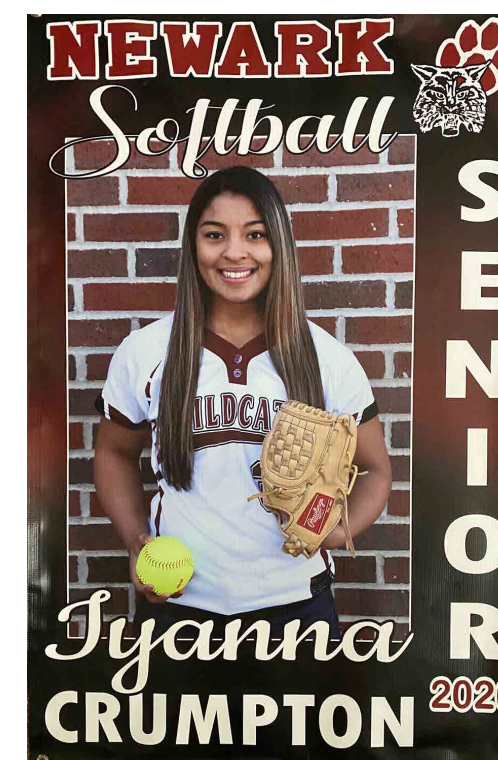
NATAZIA THOMAS
Last Dollar Grant Recipient



COLLEGE: Ohio State Newark
MAJOR: Early Childhood Education

Originally piloted in 2009, College, Careers & Cash curriculum as well as the Reality Store have been a huge success serving over 5,000 eighth graders to date. This programming provides foundational knowledge reinforced by a real-life simulation that drives home the value of the PEAK phrase **“THE MORE YOU LEARN, THE MORE YOU EARN!”**

“A Call to College has helped me tremendously. They made the process of applying to colleges and getting prepared for the ACT a lot less stressful. **I WILL ALWAYS BE GRATEFUL** for all they did for me.”



COLLEGE: Otterbein University
MAJOR: Nursing

IYANNA CRUMPTON
Last Dollar Grant Recipient
Louis A. Mitchell Scholar Athlete

Initiated in 2015, **START YOUR STORY** programming has helped more than 2,000 freshmen plan for their high school career. Over the course of seven lessons, students learn about the importance of grades and GPA, getting involved, good attendance and more.

“My favorite A Call to College experience was the **COLLEGE APPLICATION BLITZ** because I loved being able to accomplish an adult-like task and I had helpful mentors that led me through the application process.”

10TH

REINFORCE

SOPHOMORE CLASSES TOTALING 1,600 STUDENTS

have been competing to give the top answers on the Family Feud game board since 2016. Using answers collected from their surveyed peers, students' overall college knowledge is tested in a battle for a class pizza party and concepts learned beginning in the second grade are reinforced!

"A Call to College has been an **INVALUABLE PART OF HELPING ME DECIDE** to take the path to college, as well as aiding me through the whole process, from applying to reviewing financial aid packages and choosing a college."



COLLEGE: Mount Vernon Nazarene
MAJOR: Nursing

JOURNEY WILLIAMS

Last Dollar Grant Recipient

11TH

PREPARE

From meeting one-on-one with their own advisor, to exploring colleges and preparing for the ACT, **JUNIORS** have utilized A Call to College services to help prepare for college **SINCE 2007.**



"**I EARNED MY BEST SCORE** on the ACT because of the many study opportunities that A Call to College provided!"

COLLEGE: The Ohio State University
MAJOR: Chemical Engineering

HALLIE MEADOWS

Marion D. Wetzel Scholar



12TH

CHOOSE

A hallmark of A Call to College services, **SENIOR ADVISING BEGAN IN 1991.** 2020 Seniors decided to turn their knowledge into action:

- 271** Attended Official Advising Sessions
- 111** Took the free ACT
- 146** Attended the College Application Blitz
- 87** Received help completing the FAFSA

"I always knew college was part of my future, and **A CALL TO COLLEGE ENCOURAGED ME** to think broadly and apply to a range of schools. When award letters arrived this advice proved valuable. Some colleges were out of reach financially, but others were a good fit."

STEVEN CHIACCHIRA

National Merit Scholar



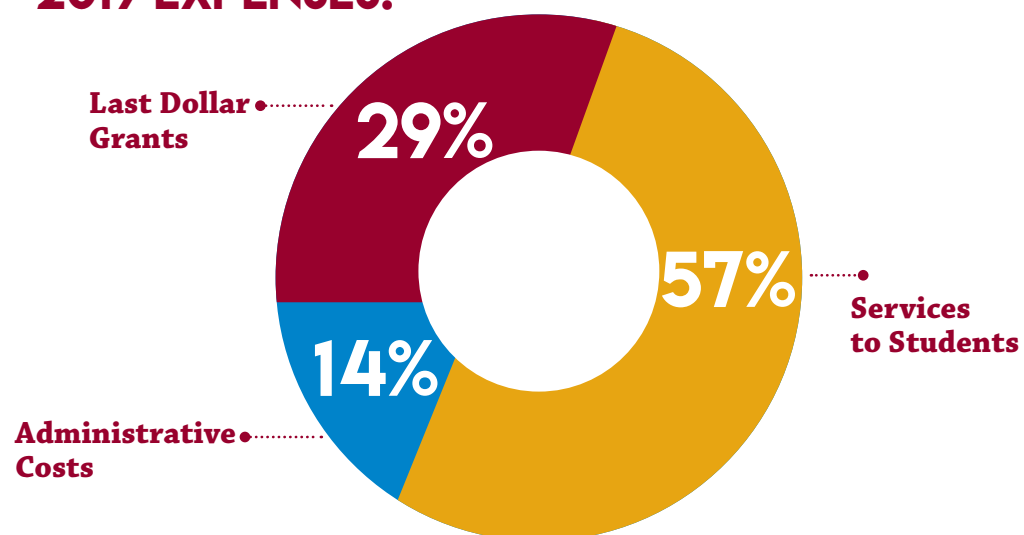
COLLEGE: Miami University
MAJOR: STEM

FUNDING

2019 INCOME:



2019 EXPENSES:



MISSION

To assure every qualified Newark City Schools graduate the opportunity to pursue higher education

acalltocollege.org

PO Box 4145
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740.670.7424

A non-profit college access organization proudly serving students and families in the twelve buildings that comprise the **Newark City School District.**

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THANKS

TO OUR CHAMPIONS WHO DONATED FROM JULY 1, 2019 – JUNE 30, 2020:

“As a Newark City Schools Board of Education member and a parent I am so thankful to A Call to College for the tremendous work they do to educate, encourage and inspire the children of Newark. Messages inspired by PEAK regarding money, careers and college are being received by even the youngest of our students and greatly valued by our upperclassmen and graduates. To the donors I say a heartfelt “thank you” for contributions to the students of Newark City Schools that go well beyond the dollars you donate.”
–**Beverly Niccum, NHS Parent ’15, ’21; NCS Board of Education**

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“In my 38 years in education, I never saw a county wide educational community come together like we did twelve years ago when CAN DO Access (to college) whose partners included Central Ohio Technical College, A Call to College, Newark City Schools, Denison University, and Ohio State University at Newark, partnered to initiate the PEAK program. A Call to College fostered this strategic and important partnership which to this day has helped thousands of Newark City Schools students believe they CAN achieve their dreams and go to college!”
– **Ann Donahue, Founding PEAK Partner; Donor**

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“Students begin their PEAK journey in second grade by getting a glimpse of college through the eyes of local college students. By 8th grade, “Reality Store” prepares them for the reality of how your choices, personal and financial, determine your future. As freshmen enter high school, A Call to College is there to take them through to their final steps. With the generosity of Last Dollar Grants students walk out of our hallways into possibly the same college hallways they visited on their 6th grade campus visit, ready to build their future. It has been an absolute honor as a Newark City Schools building leader to implement the PEAK program from its inception and more importantly, watch how students learn and grow from year to year.”
– **Cynthia Baker, NHS Parent ’24; Founding PEAK Partner, McGuffey Elementary Principal**

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Classmates We’ve Lost • Charles and Virginia Deeds
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